Cybersecurity Bootcamps

Sponsorship Levels

Title Sponsor – $20,000

- Option to present company promotional video during the virtual Forum
- Comprehensive attendee contact list provided for future reference
- Featured article or full-page advertisement on FAIF website and in the Forum materials
- One-time promotional ad of noting as Title Sponsor pushed out through social media
- Ability to participate in the event program as a panelist or introduce a VIP speaker
- Option to participate in Breakout Session during program to showcase company
- Set up a virtual exhibit space (Premier level provided) to gain interest and speak with potential clients
- Option to include a promo ad with link to your company's virtual exhibit during the virtual Forum and in the Forum materials
- Unlimited complimentary registrations to share within your organization and clients
- Company logo on materials, virtual signage, website and promotional emails
- Verbal acknowledgment during the Forum

Gold Sponsors – $10,000

- Ability to participate in the event program as a panelist or introduce a VIP speaker
- Option to participate in Breakout Session during program to showcase company
- Set up a virtual exhibit space (Premier level provided) to gain interest and speak with potential clients
- Option to include a promo ad with link to your company's virtual exhibit during the virtual Forum and in the Forum materials
- Unlimited complimentary registrations to share within your organization and clients
- Comprehensive attendee contact list provided for future reference
- Company logo on materials, virtual signage and website
- Verbal acknowledgment during the Forum

Silver Sponsors – $5,000

- Option to participate in Breakout Session during program to showcase company
- Set up a virtual exhibit space (Professional level provided) to gain interest and speak with potential clients
- Option to include a promo ad with link to your company's website in the Forum materials
- Unlimited complimentary registrations to share within your organization and clients
- Company logo on materials, virtual signage and website
- Verbal acknowledgment during the Forum

Bronze Sponsors – $3,000

- Option to participate in Breakout Session during program to showcase company
- Set up a virtual exhibit space (Professional level provided) to gain interest and speak with potential clients
- Option to include a promo ad with link to your company's website in the Forum materials
- Eight complimentary registrations to share within your organization
- Company logo on materials, virtual signage and website
- Verbal acknowledgment during the Forum

Virtual Basic Exhibitors – $500

- Set up a virtual exhibit space to gain interest and speak with potential clients
- Four complimentary registrations to share within your organization
- Company name listed as a virtual exhibitor on materials, virtual signage and website

Please contact Janessa Burdette at jburdette@aif.com for more information or to sponsor this event.

▶ ▶ ▶ *Register at FAIF.org/Cybersecurity*

Cybersecurity Bootcamps

Exhibit Levels	Exhibit Options	Exhibit Options Definition
Premier (Gold & Title Sponsors)	Customized Background Company Bio & Logo Audio Player Call to Action Contact Us Content Image Link to Social Media Live Q&A Refer a Colleague Resources Share This Slides Survey Text URL link to website Video Player	**Audio Player** – The audio player is one of the main engagement sources, allowing you to stream audio within your exhibit. For on-demand exhibits, attendees can pause, fast-forward or rewind the audio player. **Call to Action** – Further audience content journeys and engagement after a live event ends by sharing related content or sending them to your Engagement Hub, offering an opportunity to contact your brand directly or allowing them to pre-register for upcoming webinars. **Company Bio & Logo** – Introduce the organization to the audience with a logo and biography. **Contact Us** – Encourage audience members to connect directly with your brand. **Content** – Add an image and additional text about your exhibit. **Facebook** (**Link to Social Media**) – Display your brand's Facebook posts and activity, as well as allow attendees to share the exhibit with their Facebook friends. **Image** – Include an image on your console to further customize the exhibit experience. **Live Q&A** – Allow attendees to ask questions during live, simulive and on-demand exhibits. For on-demand, the tool can be configured to send emails to supporting staff. (Organization would need a rep to be available to answer questions)
Professional (Bronze & Silver Sponsors)	Customized Background Company Bio & Logo Audio Player Contact Us Content Image Link to Social Media Resources Share This Slides Survey Text URL link to website Video Player	**Refer a Colleague** – Provide a means for viewers to share information about the exhibit to colleagues and friends. **Resources List** – Add related content to your exhibit to encourage your audience to consume more, such as documents, presentations, podcasts, URLs and more. **Share This** – Enable attendees to share the exhibit with colleagues and friends through social channels and emails. **Slides** – Display PowerPoint presentation slides, as well as polls and video clips, that are pushed to the slide area. **Survey** – Gather feedback to understand interest and intent of attendees, using various question options: a) multiple choice with a single answer b) multiple choice with multiple answers c) text box. **Text** – Add text to customize your console or inform attendees.
Classic (Basic Exhibitor)	Customized Background Company Bio & Logo Contact Us Image Resources Text URL link to website Video Player	**Twitter** (**Link to Social Media**)– Display your brand's Twitter stream and enable attendees to share the exhibit with their followers. **URL** – Lead attendees to any web location to continue their journey with your brand and content. **Video Player** – The video player is one of the main engagement sources, allowing you to stream video within your exhibitor. For on-demand exhibits, attendees can pause, fast-forward or rewind the video player.