

First Coast Cybersecurity Forum

Sponsorship Levels

Title Sponsor – \$20,000

- Option to present company promotional video during the virtual Forum
- Comprehensive attendee contact list provided for future reference
- Featured article or full-page advertisement on FAIF website and in the Forum materials
- One-time promotional ad of noting as Title Sponsor pushed out through social media
- Ability to participate in the event program as a panelist or introduce a VIP speaker
- Set up a virtual exhibit space (Premier level provided) to gain interest and speak with potential clients
- Option to include a promo ad with link to your company's virtual exhibit during the virtual Forum and in the Forum materials
- Unlimited complimentary registrations to share within your organization and clients
- Company logo on materials, virtual signage, website and promotional emails
- Verbal acknowledgment during the Forum

Gold Sponsors – \$10,000

- Ability to participate in the event program as a panelist or introduce a VIP speaker
- Set up a virtual exhibit space (Premier level provided) to gain interest and speak with potential clients
- Option to include a promo ad with link to your company's virtual exhibit during the virtual Forum and in the Forum materials
- Unlimited complimentary registrations to share within your organization and clients
- Comprehensive attendee contact list provided for future reference
- Company logo on materials, virtual signage and website
- Verbal acknowledgment during the Forum

Silver Sponsors – \$5,000

- Set up a virtual exhibit space (Professional level provided) to gain interest and speak with potential clients
- Option to include a promo ad with link to your company's website in the Forum materials
- Unlimited complimentary registrations to share within your organization and clients
- Company logo on materials, virtual signage and website
- Verbal acknowledgment during the Forum

Bronze Sponsors – \$3,000

- Set up a virtual exhibit space (Professional level provided) to gain interest and speak with potential clients
- Option to include a promo ad with link to your company's website in the Forum materials
- Eight complimentary registrations to share within your organization
- Company logo on materials, virtual signage and website
- Verbal acknowledgment during the Forum

Virtual Basic Exhibitors – \$500

- Set up a virtual exhibit space to gain interest and speak with potential clients
- Four complimentary registrations to share within your organization
- Company name listed as a virtual exhibitor on materials, virtual signage and website

Please contact Janessa Burdette at jburdette@aif.com for more information or to sponsor this event.



Register at FAIF.org/Cybersecurity

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Exhibit Levels	Exhibit Options	Exhibit Options Definition
Premier (Gold & Title Sponsors)	Customized Background Company Bio & Logo Audio Player Call to Action Contact Us Content Image Link to Social Media Live Q&A Refer a Colleague Resources Share This Slides Survey Text URL link to website Video Player	<p>Audio Player – The audio player is one of the main engagement sources, allowing you to stream audio within your exhibit. For on-demand exhibits, attendees can pause, fast-forward or rewind the audio player.</p> <p>Call to Action – Further audience content journeys and engagement after a live event ends by sharing related content or sending them to your Engagement Hub, offering an opportunity to contact your brand directly or allowing them to pre-register for upcoming webinars.</p> <p>Company Bio & Logo – Introduce the organization to the audience with a logo and biography.</p> <p>Contact Us – Encourage audience members to connect directly with your brand.</p> <p>Content – Add an image and additional text about your exhibit.</p> <p>Facebook (Link to Social Media) – Display your brand's Facebook posts and activity, as well as allow attendees to share the exhibit with their Facebook friends.</p> <p>Image – Include an image on your console to further customize the exhibit experience.</p> <p>Live Q&A – Allow attendees to ask questions during live, simulative and on-demand exhibits. For on-demand, the tool can be configured to send emails to supporting staff. (Organization would need a rep to be available to answer questions)</p> <p>Refer a Colleague – Provide a means for viewers to share information about the exhibit to colleagues and friends.</p> <p>Resources List – Add related content to your exhibit to encourage your audience to consume more, such as documents, presentations, podcasts, URLs and more.</p> <p>Share This – Enable attendees to share the exhibit with colleagues and friends through social channels and emails.</p> <p>Slides – Display PowerPoint presentation slides, as well as polls and video clips, that are pushed to the slide area.</p> <p>Survey – Gather feedback to understand interest and intent of attendees, using various question options: a) multiple choice with a single answer b) multiple choice with multiple answers c) text box.</p> <p>Text – Add text to customize your console or inform attendees.</p> <p>Twitter (Link to Social Media) – Display your brand's Twitter stream and enable attendees to share the exhibit with their followers.</p> <p>URL – Lead attendees to any web location to continue their journey with your brand and content.</p> <p>Video Player – The video player is one of the main engagement sources, allowing you to stream video within your exhibitor. For on-demand exhibits, attendees can pause, fast-forward or rewind the video player.</p>
Professional (Bronze & Silver Sponsors)	Customized Background Company Bio & Logo Audio Player Contact Us Content Image Link to Social Media Resources Share This Slides Survey Text URL link to website	<p>Refer a Colleague – Provide a means for viewers to share information about the exhibit to colleagues and friends.</p> <p>Resources List – Add related content to your exhibit to encourage your audience to consume more, such as documents, presentations, podcasts, URLs and more.</p> <p>Share This – Enable attendees to share the exhibit with colleagues and friends through social channels and emails.</p> <p>Slides – Display PowerPoint presentation slides, as well as polls and video clips, that are pushed to the slide area.</p> <p>Survey – Gather feedback to understand interest and intent of attendees, using various question options: a) multiple choice with a single answer b) multiple choice with multiple answers c) text box.</p> <p>Text – Add text to customize your console or inform attendees.</p> <p>Twitter (Link to Social Media) – Display your brand's Twitter stream and enable attendees to share the exhibit with their followers.</p> <p>URL – Lead attendees to any web location to continue their journey with your brand and content.</p> <p>Video Player – The video player is one of the main engagement sources, allowing you to stream video within your exhibitor. For on-demand exhibits, attendees can pause, fast-forward or rewind the video player.</p>
Classic (Basic Exhibitor)	Customized Background Company Bio & Logo Contact Us Image Resources Text URL link to website	<p>Text – Add text to customize your console or inform attendees.</p> <p>Twitter (Link to Social Media) – Display your brand's Twitter stream and enable attendees to share the exhibit with their followers.</p> <p>URL – Lead attendees to any web location to continue their journey with your brand and content.</p> <p>Video Player – The video player is one of the main engagement sources, allowing you to stream video within your exhibitor. For on-demand exhibits, attendees can pause, fast-forward or rewind the video player.</p>